

Virtual Stylist Certificate Program

Course outline

Core Competencies (E-books)

Body Shape Analysis
How to Style
Style Personality & Lifestyle Assessment
Fashion Terminology
Color Theory
Color Analysis

Virtual Styling Modules (Videos)

Going Virtual
Virtual Services
Virtual Body Shape Analysis & Style Consultation
Virtually Assessing Balance & Proportion
Virtual Color Analysis
Digital Color Draping
Virtual Personal Shopping
How to Create Shoppable Lookbooks
Virtual Closet Detox & Edit
How to Create a Digital Outfit Planner
Customizing Your DFY Guides & Documents
How to Create Digital Client Forms

Business Bonus E-Books: Business growth workbook, How to find your first clients

DFY Guides and tools: Digital color drapes, body shape personal style guides, seasonal color guides, measurement guide, photograph guide, closet detox guide, lookbook template, outfit planner template, client questionnaires, shopping list.

